



# WAIF-FM Program Proposal

Applicants: WAIF Programmer requirements.

Date of Application: \_\_\_\_\_

Legal Name: \_\_\_\_\_

Address: \_\_\_\_\_ Apt: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home PH: \_\_\_\_\_ Cell PH: \_\_\_\_\_ (mandatory)

Work PH: \_\_\_\_\_ Other PH: \_\_\_\_\_

Email: \_\_\_\_\_ (mandatory)

**Name of Proposed Show:** \_\_\_\_\_

**Timeslot:** DAY \_\_\_\_\_ Time \_\_\_\_\_

**General Format of Proposed Show:** \_\_\_\_\_  
*(i.e., talk, music or both and what type of talk or music)*

Are you a current member in good standing of WAIF-FM (please see **Pg. 5**)? YES [ ] NO [ ]

Date of most recent Membership renewal: \_\_\_\_\_

Are you a previous or current programmer on WAIF? YES [ ] NO [ ]

Name of program: \_\_\_\_\_ Last Air Date: \_\_\_\_\_

**To all applicants:**

Please see **PAGE 5** for WAIF Programmer basic requirements. You can detach and keep this page. Please make sure you are familiar with all of this information.

We're here to help! If there's anything you don't understand, please contact the Program Committee Chairperson or email our General WAIF mailbox listed on page 5.



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Name: \_\_\_\_\_ Name of Proposed Show: \_\_\_\_\_

## Written Questions

Please answer the below questions on a separate sheet. Be concise but thorough with your answers. Show how you will express yourself!

- 1. What will be the format of your program?**  
Is it music, if so what kinds?  
Is it talk, if so what are the subjects?  
Something else? Tell us about it!
- 2. What is the goal of your program and what audience will you work to reach?**
- 3. How will your program be different from programs on WAIF or other stations?**

## Recorded Demo

WAIF strongly encourages the submission of a recorded audio demo or "air-check". Though not a requirement; this could strongly help an applicant, especially if the requested timeslot has several applicants.

Here are some guidelines for your demo:

- We want to hear how you would sound while on the air!
- Your demo **MUST** be on compact disc.
- Please make your demo **NO MORE** than 15 minutes long.
- If your show will have co-hosts, please include their names.
- If your show will have a music format, PLEASE **do not** include complete songs.
- If your format is talk or music, please be **SPECIFIC** about the kind of music and/or talk.



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Name: \_\_\_\_\_ Name of Proposed Show: \_\_\_\_\_

## General Questions

Feel free to answer the following questions on a separate sheet.

1. Will you and/or your co-hosts use a pseudonym on the air? Please list all.
2. Do you have any previous broadcast experience or education? If Yes, Please explain.
3. Will you be willing to volunteer for other WAIF activities? YES [ ] NO [ ]
4. Will you be available for appearances at WAIF events? YES [ ] NO [ ]
5. If the time slot you are seeking is given to another show, please list other open times you would be interested in:
6. Underwriting is a payment from a business or individual in exchange for a mention on your program. WAIF accepts underwriting as a means of funding the station. Do you have any potential underwriters for your show?
7. Will your program be broadcast in connections with an educational, religious, political or any other organization of any type? If so, please explain the relationship.
8. Will you be receiving compensation of any kind from any group, organization, individual or any other entity to present your show?  
Compensation includes but is not limited to monetary payment. Receiving goods, services or discounts from a business or organization, membership in an organization is also compensation.



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Name: \_\_\_\_\_ Name of Proposed Show: \_\_\_\_\_

In case of emergency, please contact:

Name \_\_\_\_\_

Relationship \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

I certify that all answers given on this application and on my submitted sheets are true.

I authorize The Real Stepchild Radio #1 of Cincinnati, Inc. (WAIF-FM) to investigate those answers.

I understand that I and all my co-hosts must be members in good standing of WAIF to be considered for a program.

I understand, I am responsible for raising the minimum annual funds expected for my time slot either through the Memberthons, Underwriting, and any other WAIF fundraisers or a combination of all of the above. I will strive to always present the best show possible!

Signature \_\_\_\_\_ Date \_\_\_\_\_



## General Requirements for all WAIF Programmers

1. All applicants must provide a valid government identification (driver's license, etc.)
2. All applicants for a timeslot at WAIF, including co-hosts, must be members in good standing of WAIF. This is accomplished by a minimum \$25 contribution made either with this application or within the previous calendar year of the date of the application. Membership must be maintained by all hosts as long as their program is on the WAIF schedule. **NO CASH ACCEPTED.** Make your check or money order payable to "WAIF 88.3 FM"
3. A "Co-Host" is any individual who will host with you and/or cover your show in your absence.
4. WAIF holds a Memberthon in the SPRING and FALL of each year. All programs MUST raise the annual minimum monetary contributions based on the timeslot of their show.  
Minimum requirements are as follows:
  - Primetime (8am – 8pm) \$150.00/hr per Memberthon
  - Late Night (8pm – 8am) \$100.00/hr per MemberthonConsiderable fundraising help is available from WAIF staff members.
5. All programmers, including co-hosts, must receive technical training with the WAIF Training Committee before they can go on the air and/or operate radio station equipment.
6. All WAIF programmers are encouraged to volunteer other skills to the station as they are able.
7. Processing a Proposal can take up to 60 days from the date of receipt.
8. WAIF encourages all programmers to have a GREAT SHOW EVERY TIME!
9. For questions or concerns please contact your Program Committee Chair named below:

### Program Committee Chair

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